



PROMOTIONAL GIFT
AWARD 2019

44 Award Winners

Company	Internet	Product Name	Designer	Category
B-Loony Ltd (GB-Chesham)	www.b-loony.co.uk	<i>Balloon Grip</i> – full-surface imprintable balloon holder made of cardboard instead of plastic	James Clephan	Give-aways
Cheil Germany GmbH (D-Schwalbach am Taunus)	www.cheil.de	<i>FEEDitBAG</i> – compostable bag containing integrated seeds that can be used to grow vegetables	Factory design	Give-aways
emotion factory Heri-Rigoni GmbH (D-Fischbach)	www.emotion-factory.com	<i>Corrugated cardboard plant cube mini</i> – a corrugated cardboard cube containing seeds for “growing promotions“	Factory design	Give-aways
Highlight Media GmbH (D-Kirchheim u. Teck)	www.highlight-media.com	<i>Pop-up Candle Bowl</i> – filigree lasered mailing sheet of paper used as a decorative bowl	Nina Schäfer	Give-aways
marcolor GmbH & Co. KG (D-Speicher)	www.kalli-werbemittel.de	<i>Kalli</i> – sponge cloths bearing cheeky slogans with a high communicative potential	Andreas Goltz	Give-aways
RIEDLE® (D-Langenbrettach)	www.riedle.de	<i>Riedle Nature</i> – sustainably produced promotion bag made of grass paper	Volker Riedle	Give-aways
Stainer Schriften & Siebdruck GmbH & Co. KG (A-St. Martin bei Lofer)	www.print-tattoo.com	<i>Magic Tattoo</i> – the message on the tattoo only becomes visible once applied to the skin.	Günther Fernsebner	Give-aways
Suthor Papierverarbeitung GmbH & Co. KG (D-Nettetal)	www.suthor.de	<i>RecyCup</i> – recyclable paper cup with an innovative coating that reduces the amount of plastic used by 60%	Lars Bühler	Give-aways
testme GmbH (D-Berlin)	www.testme.de	<i>Blow me</i> – TÜV-tested disposable residual alcohol tester with different packaging designs	Sven Wernicke Sascha Thieme Stephan König	Give-aways
THIMM Verpackung GmbH + Co. KG (D-Northeim)	www.thimm.de	<i>THIMM SmartphoneBag</i> – charging bag for smartphones made of 100% corrugated cardboard	Tilman Thomas	Give-aways
Twinvay UG (D-Waldbronn)	www.xantus-drinkcheck.de	<i>Xantus Drinkcheck Wristband</i> – Event strap with an integrated K.O. drops rapid test	–	Give-aways
Artbottles.de by State of the Art (D-Möhnesee)	www.artbottles.de	<i>artbottles.de</i> – drinking bottles with designs individually created by artists for each customer	–	Communicative Products

Halfar System GmbH (D-Bielefeld)	de.halfar.com	<i>Rucksack Diamond</i> – enhancement of the trendy gym bag that can be carried both ways	Factory design	Communicative Products
Herzapfelhof Lühs GmbH & Co. KG (D-Jork)	www.herzapfelhof.de	<i>Promo-Organic-Apple Juice</i> – five litres of direct juice in a bag-in-box that boasts a large advertising surface	Meike Lühs	Communicative Products
Kahla/Thüringen Porzellan GmbH (D-Kahla) & Werbemittel Rüppner & Co. KG (D-Braunsbedra)	www.kahlaporzellan.com www.rueppner.de	<i>cupit</i> – a cup of the cupit series designed for die Intershop Communications AG with a drinking or snack lid and Magic Grip gripping surface	Lisa Keller	Communicative Products
koziol »ideas for friends GmbH (D-Erbach)	www.koziol.de	<i>Klick</i> – clever cutlery set comprising of a knife, fork and spoon that can be clicked together	Cairn Young	Communicative Products
Lexon SAS (F-Boulogne Billancourt)	www.lexon-design.com	<i>Mino</i> – chic, ultra-light, powerful Bluetooth speaker with a hands-free system	Factory design	Communicative Products
mcs promotion GmbH (D-Solingen)	www.mcs-promotion.com	<i>Smart NFC Power Bank</i> – power bank with an integrated NFC chip that enables all product safety documents to be called up	Anja Freiberger	Communicative Products
Promonotes GmbH (D-Quickborn)	www.promonotes.de	<i>Mindnotes Gold and Silver</i> – elegant notebooks made of a velour-like soft-touch material	Factory design	Communicative Products
RIEDLE® (D-Langenbrettach)	www.riedle.de	<i>Riedle LongLife</i> – Premium paper bag with a lenticular embellishment	Volker Riedle	Communicative Products
Unverschwendet (A-Vienna)	www.unverschwendet.at	<i>No Waste Delicatessen Collection 2018</i> – culinary delights made of surplus fruit and vegetables that would have otherwise been thrown away	Andreas Diesenreiter	Communicative Products
Vonmählen GmbH (D-Lüneburg)	www.vonmaehlen.com	<i>High Five</i> – compact multi-charging cable for one's key fob with five connections	Factory design	Communicative Products
Audio Logo GmbH (D-Ummerstadt)	www.emotions-in-print.de	<i>Video Presentation Box for Alulux</i> – presentation box with love for detail that features a video-in-print screen and product samples	Manxdesign	Custom-made Designs
Werbemittelagentur Hagemann GmbH (D-Eichenau) & Webasto (D-Stockdorf)	www.werbemittelagentur-hagemann.de www.webasto.com	Webasto Wallbox – rucksack that is a perfect replica of the Webasto electric car charging station	Factory design	Custom-made Designs
Kandinsky Deutschland GmbH (D-Düsseldorf) & dormakaba Deutschland GmbH (D-Ennepetal)	www.kandinsky.de www.dormakaba.com	<i>Reset Tool</i> – pencil attachment with a tool function for dormakaba technicians	Factory design	Custom-made Designs
koziol »ideas for friends GmbH (D-Erbach)	www.koziol.de	<i>Milupa Collection</i> – seven well-thought out items from the Milupa world of products	Jürgen Diehl Michael Neubauer	Custom-made Designs
Präsentstudio Soennecken e.K. (D-Hagen)	www.praesentstudio.de	<i>Product series made of original molten® basketball material</i> – accessories made of the same material as basketballs	Thomas Heinemann	Custom-made Designs
Trik Produktionsmanagement GmbH (D-Berlin) & Chromedia Dialogmarketing GmbH (D-Munich)	www.trik.de www.chromedia.de	<i>GT2 RS Helmet Case</i> – Case for a helmet in the design of the Porsche 911 GT2 RS sports car	Factory design	Custom-made Designs

Alta Seta GmbH (D-Wunstorf) & Bartenbach Werbemittel & Co.KG (D-Mainz)	www.alta-seta.de www.bartenbach.de	<i>Hamam Cloth for DVAG</i> – Welcome gift for an event boat trip of the Deutsche Vermögensberatung (DVAG)	Factory design	Best Practice
B&F Brüggemann & Freunde GmbH (D-Borken)	www.bfbo.de	<i>3D "Thank you" Box containing a hat</i> – perfect mailing for farmers	Sven Vörding	Best Practice
Bartenbach Werbemittel & Co.KG (D-Mainz)	www.bartenbach.de	Blood, sweat and tears – acquisition mailing incl. ink and a writing instrument for recording the brand success story	Yvonne Blümel	Best Practice
Karl Knauer KG (D-Biberach/Baden) & PepsiCo, Inc. (D-Neu Isenburg)	www.karlknauer.de www.pepsico.de	<i>HiLight – smart LEDs®: Shiny Black Panther Packaging</i> – highly innovative packaging for the ice tea "Brisk" to commemorate the film launch of the marvel film "Black Panther"	Factory design	Best Practice
Rheinwält GmbH (D-Neustadt) & Caparol Farben Lacke Bautenschutz GmbH (D-Ober-Ramstadt)	www.rheinwaelt.eu www.caparol.de	<i>Bucket cushion</i> – free gift campaign comprising of cushions made especially for the paint buckets of Caparol	–	Best Practice
S/CONCEPT GmbH (D-Karlsruhe) & Telekom Deutschland GmbH (D-Bonn)	www.sc7.de www.telekom.de	<i>Sevenstick</i> – multifunctional holder for the "Telekom Megadeal" campaign suitable as a mailing item	Alexander Slempe	Best Practice
Spielkartenfabrik Altenburg GmbH (D-Altenburg)	www.werbispielkarten.com	<i>"Marvel – the game"</i> – cinema cooperation with a collecting character based on a game	Robin Abel	Merchandising
THE FIVE ELEMENTS GMBH (A-Leopoldsdorf) & WIENER LINIEN GmbH & Co.KG (A-Vienna)	www.thefiveelements.at www.wienerlinien.at	<i>Underground Collection "The history of Blue"</i> – textiles made out of the same material as the seat covers on the underground trains in Vienna	Skarpeta GmbH	Merchandising
ZDF Service GmbH (D-Mainz)	www.zdf-shop.de	<i>Mainzel Men Astro Collection</i> – products for everyone who routed for the astronaut Alexander Gerst on his "Horizons" mission	Nicole Semmler-berger Jan Langela	Merchandising
Intraco Trading BV (NL-Wormerveer)	www.intraco.nl	<i>Kooduu</i> – stylish combination of a wine cooler, ambiance lamps and a loudspeaker	Factory design	Premium Products
Moleskine B2B Distribution/Exclusive Gifts B2B GmbH (D-Hamburg)	www.moleskine.com www.exclusive-gifts.de	<i>Smart Diary/Planner</i> – an organiser that turns handwritten appointments into a digital calendar using smart technology	Factory design	Premium Products
Offsetdruckerei Schwarzach GmbH (A-Schwarzach)	www.offset.at	<i>Advent Calendar 2018</i> – elaborately constructed Advent calendar with many features	Factory design	Premium Products
Araco International BV (NL-Enschede)	www.araco.nl	<i>A Gym Bag with an all-over and full colour pigment print</i> – innovative direct, full-surface printing method	Factory design	Customising Technologies
Mahlwerck Porzellan GmbH (D-Kolbermoor)	www.mahlwerck.de	<i>Surface Customising for Porcelain in cement look</i> – cement glazing as a new surface design option	Factory design	Customising Technologies
Rastal GmbH & Co. KG (D-Höhr-Grenzhausen) & Particular Solution (D-Koblenz)	www.rastal-promotion.com	<i>Rastal Smartprint on an event cup</i> – novel printing technique, which applies the NFC technology to drinking glasses	Factory design	Customising Technologies

Flyvision Ltd
(H-Budapest)

www.flyvision.hu

"Gravity off" – display that makes it look like the products are floating thanks to the use of a patented technology

Factory design

Special Prize
Presentation
