

HAPTICA[®] // ONLINE

DIE DIGITALE PLATTFORM FÜR HAPTISCHE WERBUNG

FEATURES FOR DISTRIBUTORS

HAPTICA®//ONLINE combines product researches, corporate presentations and networking with news and infotainment from the promotional products industry. md Xchange – a cooperation between dMAS and WA Media – is behind the digital platform for haptic advertising. HAPTICA®//ONLINE addresses promotional products distributors, advertising agencies and end users from advertising companies as well as suppliers and printing specialists .

Distributors that sign up to be listed on the portal, receive an entry with a company logo and address. If a user selects a distributor partner from the website and then sends a product enquiry via the platform, the distributor is informed respectively and nothing stands in the way of the new, joint project.

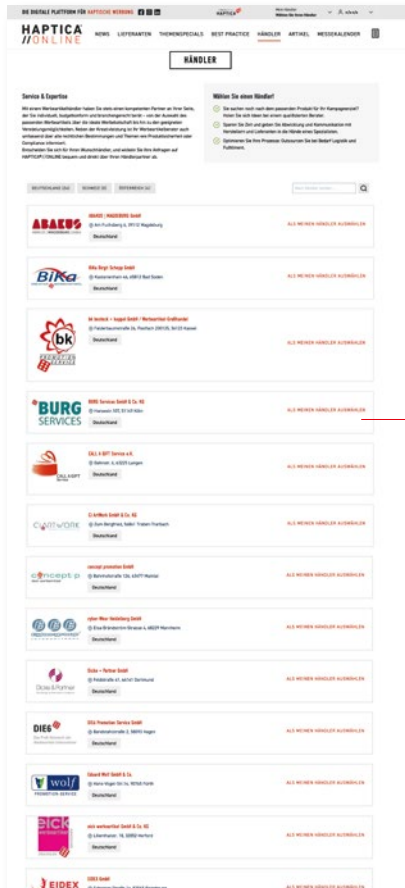
Furthermore, distributors have the opportunity to present their own company and range of services on an individually designed page on HAPTICA®//ONLINE. Marketing professionals from the industry, who have not previously worked together with a promotional products agency can let themselves be convinced by a distributor's offer based on the respective company's page.

Depending on the licence booked, the listed promotional products agencies have the opportunity to post up to three articles in the newsfeed and thus also convey corporate news and current offers. Visitors to the website are thus invited to come into contact with the trade in several ways at the same time.

Last, but not least a limited number of web banners and advertisements in the monthly HAPTICA®//ONLINE newsletter provide further possibilities of drawing the attention of marketing directors from promoting companies to one's own offer.

www.haptica.online

HAPTICA®//ONLINE: Access



SMALL DISTRIBUTOR LICENCE

- HAPTICA®//ONLINE access for two users
- Listing as a distributor incl. company logo, address
- Receipt of product enquiries by email
- One posting per week

€ 99/year

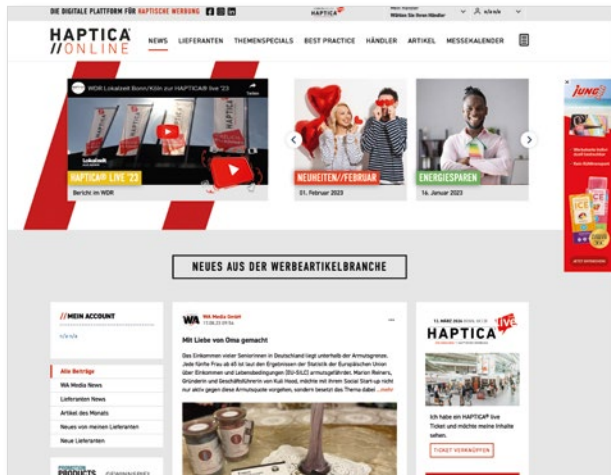
BIG DISTRIBUTOR LICENCE

- HAPTICA®//ONLINE access for two users
- Listing as a distributor incl. company logo, address
- Individual design of an own page
- Receipt of product enquiries via d/MAS
- Three postings per week

€ 990/year



HAPTICA®//ONLINE: Banner options



SKYSCRAPER

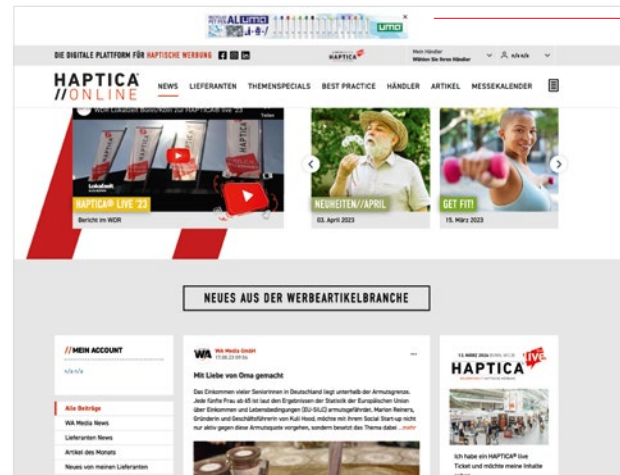
Skyscraper (exclusive)

150 pixels width, 600 pixels height **3,500 €**

(price for an advertisement running-time of 12 months)

BANNER

Please send us your banner advertisement as **GIF/PNG/JPG**-file and your link to the product website.



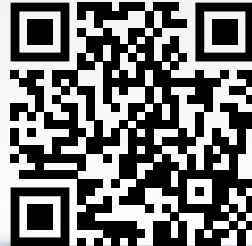
SUPERBANNER

Superbanner (rotation)

728 pixels width, 90 pixels height **2,000 €**

(price for an advertisement running-time of 12 months)

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dMAS

